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REVIEW

of the Educational and Scientific Program "Audiovisual Art and Media Technologies" Second (Master's) Level of Higher Education

Specialty: B1 Audiovisual Art and Media Production

Field of Knowledge: 02 Culture and Arts

Qualification: Master of Audiovisual Art and Media Production

Institution: Kharkiv State Academy of Design and Arts

The educational and scientific program "Audiovisual Art and Media Technologies" of the second (master's) level of higher education in the specialty B1 Audiovisual Art and Media Production, field of knowledge 02 Culture and Arts, is designed in accordance with the requirements of higher education standards and ensures the achievement of clearly defined learning outcomes.

The program provides the formation of integral, general, and professional competencies that enable graduates to solve complex specialized research and applied problems in the field of audiovisual art and media production. These competencies involve the application of contemporary theoretical approaches, artistic methods, media technologies, and research tools, as well as the ability to carry out independent creative and analytical work under conditions of uncertainty.

The educational process is supported by a highly qualified academic and teaching staff, including internationally recognized scholars and photographic artists. The staff demonstrate a strong combination of pedagogical competence, active artistic practice, research activity, and international exhibition experience in Ukraine and European countries, in particular Austria, which positively influences the quality of education and the international orientation of the program.

The content, structure, and implementation of the educational and scientific program ensure an appropriate level of professional training of master's degree students, correspond to modern trends in the development of audiovisual art and media production, and meet the requirements for educational programs of the second level of higher education.

Based on the above, the educational and scientific program "Audiovisual Art and Media Technologies" may be recommended for implementation and further accreditation within the system of higher education.



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