INTERNATIONALIZATION STRATEGY
KHARKIV STATE ACADEMY OF DESIGN AND ARTS

The Kharkiv State Academy of Design and Arts (hereinafter referred to as the Academy) is the successor and continuer of the best traditions of artistic and industrial education in Ukraine. The Academy strives to create a globally significant educational and artistic platform, enhancing its role in strengthening international cultural diplomacy and educational mobility. This strategy will serve as a compass for ensuring its successful international development.

The goal of the Academy's internationalization is to increase the competitiveness of its educational programs, integrate into the European and global educational space, expand international cooperation, and attract foreign students.

Main Directions of the Academy's International Activities:

- **Expansion of international cooperation:**

- Signing agreements with foreign universities, scientific and artistic centers, and organizations.

- Partnering with foreign associations and grant organizations.

- **Academic mobility:**

- Organizing student and faculty exchange programs under Erasmus+ and other international initiatives.

- Providing internships abroad for students, faculty, and staff of the Academy.

- **Integration of international experience:**

- Implementing advanced practices in educational, creative, scientific, and extracurricular activities.

- Incorporating international quality standards in academic programs.

- **Attracting foreign students:**

- Promoting the Academy through international exhibitions, conferences, and online platforms.

- Collaborating with agencies to attract foreign applicants.

- **Participation in international projects:**

- Organizing and participating in international-level exhibitions, competitions, conferences, and seminars.

- Securing grant funding for joint projects.

Priority Internationalization Tasks:

- Enhancing the efficiency of international activities through coordination among structural units and departments.
- Adapting academic programs to European standards.

- Digitalizing education: developing and implementing new online courses and programs accessible to foreign students, integrating artificial intelligence into curricula for learning the latest design and art technologies.
- Implementing joint educational programs with foreign institutions.
- Developing adaptation programs for foreign students, including language courses and cultural integration activities.
- Expanding the geography of cooperation by signing new agreements with international partners.
- Organizing joint research projects and publications and promoting publications in international databases (such as Scopus, Web of Science).
- Increasing academic mobility opportunities for students and faculty.
- Actively engaging the Academy in project and artistic programs, grants to stimulate the development of scientific, artistic, managerial, and financial potential.
- Introducing an international system of remote education courses to facilitate the exchange of advanced developments with foreign partners.
- Enhancing the Academy's international ranking and reputation.
- Organizing events that foster intercultural dialogue.

Expanding the geography of international cooperation and the Academy's participation in international organizations demonstrate its recognition and growing authority on the international stage. Internationalization is regarded as a key development priority and an integral part of the Academy's life. International cooperation is developing within the framework of Ukraine's integration into the global higher education system.

Implementation of the Internationalization Strategy

The implementation of the Academy's internationalization strategy will be achieved through the following key objectives:

Expansion of international cooperation

- Signing agreements with foreign higher education institutions, scientific, and artistic centers.
- Partnering with international associations, grant, and educational organizations.

Enhancing academic mobility

- Organizing student, faculty, and staff exchange programs under Erasmus+ and other international initiatives.
- Providing opportunities for internships abroad.

Integration of international experience

- Applying best practices in educational, creative, and scientific work.
- Implementing educational quality standards that meet European and global requirements.

Attracting foreign students

- Promoting the Academy through international exhibitions, conferences, online platforms, and social media.
- Developing adaptation programs for foreign students, including language preparation and cultural integration.

Participation in international projects

- Organizing joint exhibitions, competitions, research projects, and conferences.
- Securing grant funding for the development of educational and scientific initiatives.

Development of digital platforms

- Creating and implementing online courses and programs for foreign students.

- Utilizing innovative technologies, such as artificial intelligence, in the learning process.

Strengthening the Academy's international image

- Enhancing the Academy's ranking through publications in international databases (Scopus, Web of Science).

- Promoting the Academy's achievements in international media and professional publications.

Encouraging intercultural dialogue

- Organizing cultural events that facilitate the integration of foreign students and foster a tolerant environment.

- Participating in cultural diplomacy programs.

Monitoring and Control

Overall control over the strategy's implementation is carried out by the Academy's rector. The general monitoring of international activities is conducted by the Vice-Rector for Scientific Work and International Activities, who is responsible for implementing this direction, the Rector's Assistant for International Educational Projects, and the Head of the Department for Work with Foreign Students.

Each year, detailed action plans are developed and implemented, taking into account the strategy's priorities and objectives.